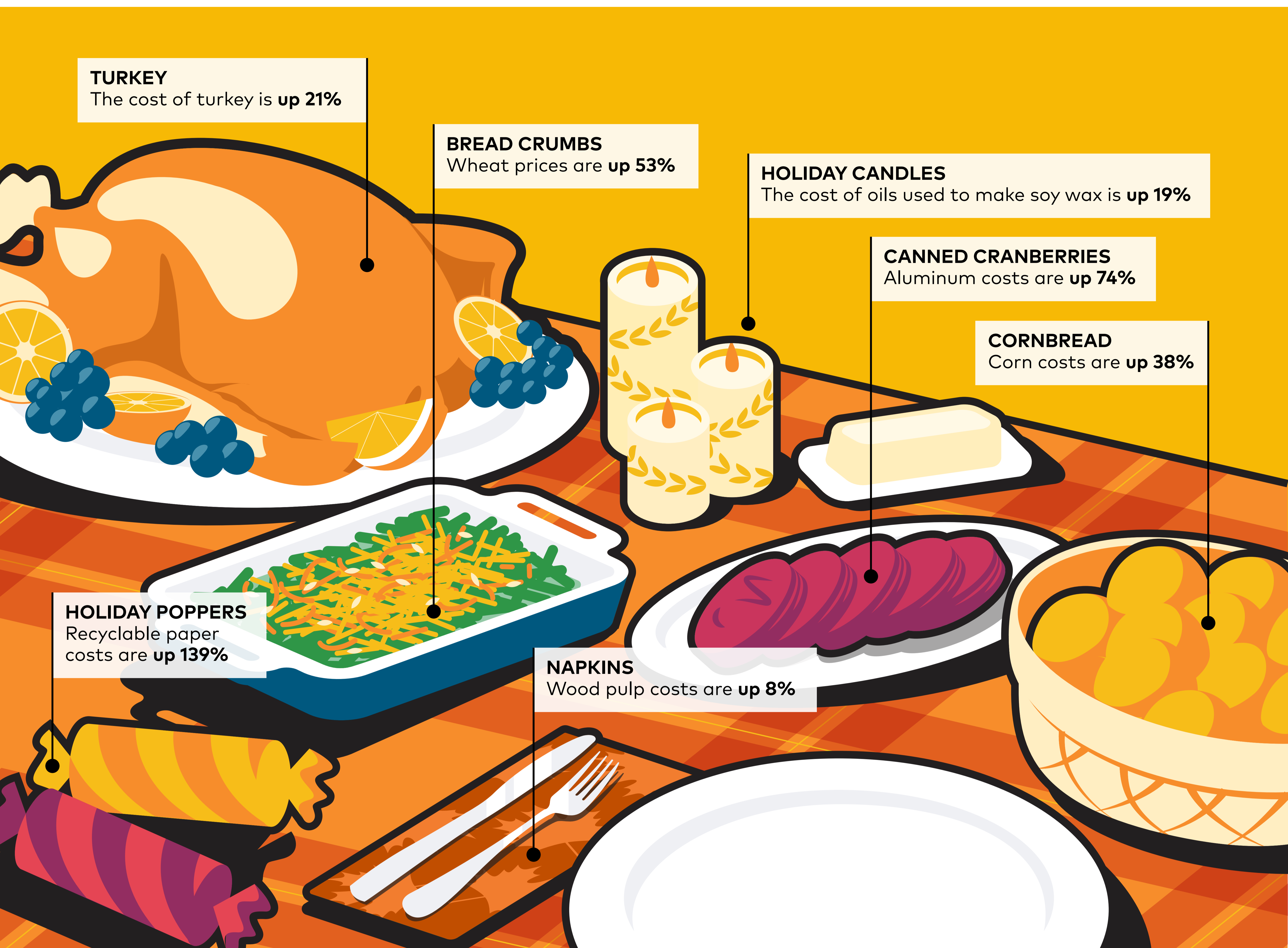


Behind the Holiday Table



A lot goes into making your favorite products. Today, unprecedented demand, a pandemic, storms, supply chain delays, shipping challenges and rising commodity prices mean it is costing more to produce and deliver this year's holiday staples.



What's keeping costs at a rolling boil?

The products on the table may be different, but the root causes of rising costs are the same. Every link in the supply chain is stressed from relentless demand — demand that will outlast your turkey leftovers.



INGREDIENTS

The producer price index, which tracks more than 1,500 ingredients and inputs, has hit record highs throughout 2021.



PACKAGING

Packaging materials are now costing as much as 22% more than last year. Prices have remained elevated throughout the pandemic.



LABOR

Even with wages increasing, there is a labor shortage: Nearly 140,000 CPG manufacturing jobs are waiting to be filled.



SHIPPING

With stalled cargo ships, 80,000 more truck drivers needed and skyrocketing diesel costs in the last year, getting goods delivered to consumers costs 71% more than last year.



Save the (Holi)day?

The government can help lessen short-term cost pressures and set better long-term supply chain policy. Washington must act now.

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