



# Bryan Zumwalt

## EXECUTIVE VICE PRESIDENT, PUBLIC AFFAIRS, CONSUMER BRANDS ASSOCIATION

**Bryan Zumwalt is the executive vice president of public affairs at the Consumer Brands Association. Zumwalt is tasked with rebuilding one of Washington's most venerable trade organizations in today's era of transparency and consumer-first thinking.**

He drives forward a modern advocacy agenda built around the shared values of consumer packaged goods companies and the people they serve. He leads all advocacy activities for the organization, including government relations, communications, research and ally development.

Zumwalt joined the Consumer Brands Association from the American Chemistry Council (ACC), where he served as vice president of federal affairs, responsible for developing and leading comprehensive advocacy campaigns to serve the industry's needs.

Zumwalt has led teams to achieve wins on some of the most challenging public policy issues, such as the reform of the U.S. Toxic Substances Control Act (TSCA). The landmark legislation provided regulatory changes necessary to maintain and improve industry standards, benefiting chemistry companies and maintaining a competitive industry environment.

Zumwalt has extensive experience in Congress, having spent the better part of a decade in leadership positions on Capitol Hill.

**Powering every day.**



Prior to joining ACC in 2015, he served as chief counsel on two Senate committees — the Committee on Environment and Public Works and the Committee on Small Business and Entrepreneurship. He has also served as senior energy and environment advisor to Senator David Vitter.

During his tenure in the U.S. Senate, Zumwalt was respected for his abilities to not only author legislation, but to bring people together to get things done. He successfully led negotiations on major conservation, energy and environmental legislative packages. Notably, Bryan was instrumental in efforts to address the BP Gulf Coast oil spill at Deepwater Horizon, including leading crucial mediation between the Obama Administration and the Gulf Coast claims administrator.

Zumwalt holds a bachelor of science in business from the University of Idaho and a Juris Doctor from Case Western Reserve University in Cleveland, Ohio. He is a member of the District of Columbia and the Maryland State Bar Associations. Bryan and his wife have two young sons, who can't get enough of their favorite CPG products: chips and cookies.