



John Hewitt

SENIOR DIRECTOR, STATE AFFAIRS, CONSUMER BRANDS ASSOCIATION

John Hewitt is senior director, state affairs, at the Consumer Brands Association, based in California. Hewitt has managed state issues on behalf of CPG companies for nearly 10 years. In addition to state legislative issues, Hewitt has extensive experience in issues involving Proposition 65.

With a combination of association, political and agency experience, Hewitt has worked on many successful ballot initiatives, legislative and regulatory measures. In addition to his professional experience, he has sat on several non-profit boards and was an elected school board member for nearly 12 years.

Hewitt joined the Consumer Brands Association from the California Department of Food and Agriculture (CDFA), where he served as both special counsel to the secretary and as the agency's general counsel. At the department, Hewitt was responsible for complex litigation and regulatory matters as well as represented the department on interagency initiatives, such as the governor's drought task force and international climate change program.



Prior to CDFA Hewitt worked at the California Farm Bureau, where he played a key role in developing strategic water quality initiatives, including managing activities with local and state regulators as well as litigation development.

A native of Northern California, Hewitt graduated from Cal Poly in San Luis Obispo, with a bachelor's degree in agricultural business and a minor in water science. Hewitt also holds a juris doctor from the University of Pacific McGeorge School of Law and is admitted to practice law by the California Bar as well as the United States Supreme Court. He lives in Pleasant Grove, California, and enjoys cooking family meals using his favorite CPG products — especially hot sauce.