

July CPG Economic Pulse

	2019 (in millions)			2020 (in millions)			Purchases	
	March	April	May	March	April	May	Mon/ Mon	YR/ Yr
<i>Months are seasonally adjusted at annual rates</i>								
Personal Consumption Expenditures: All Goods and Services	14,354,587	14,452,529	14,516,045	13,925,786	12,168,164	13,162,634	8.2%	-9.3%
Nondurable goods	2,938,627	2,975,299	2,983,659	3,142,554	2,702,065	2,910,662	7.7%	-2.4%
Food and beverages purchased for off-premises consumption	1,019,321	1,024,966	1,029,942	1,280,272	1,124,586	1,160,631	3.2%	12.7%
Food and nonalcoholic beverages purchased for off-premises consumption	875,151	880,617	885,039	1,104,350	965,596	991,822	2.7%	12.1%
Food purchased for off-premises consumption	776,952	781,534	785,111	984,556	862,023	885,872	2.8%	12.8%
Cereals and bakery products	146,351	147,190	147,823	185,348	162,311	166,805	2.8%	12.8%
Meats and poultry	175,648	176,655	177,376	224,828	197,652	203,465	2.9%	14.7%
Fish and seafood	15,284	15,379	15,447	19,224	16,976	17,525	3.2%	13.5%
Milk, dairy products and eggs	89,281	89,770	90,258	113,541	99,520	102,089	2.6%	13.1%
Fats and oils	23,505	23,629	23,753	30,287	26,507	27,203	2.6%	14.5%
Fresh fruits and vegetables	90,746	91,221	91,625	115,951	101,910	104,797	2.8%	14.4%
Processed fruits and vegetables	30,554	30,715	30,867	39,247	34,403	35,333	2.7%	14.5%
Sugar and sweets	48,130	48,506	48,685	58,558	50,458	51,778	2.6%	6.4%
Food products, not elsewhere classified	157,454	158,470	159,277	197,571	172,286	176,877	2.7%	11.0%
Nonalcoholic beverages purchased for off-premises consumption	98,198	99,083	99,928	119,795	103,573	105,950	2.3%	6.0%
Coffee, tea and other beverage materials	16,488	16,592	16,695	20,918	18,246	18,708	2.5%	12.1%
Mineral waters, soft drinks and vegetable juices	81,711	82,490	83,233	98,876	85,327	87,241	2.2%	4.8%
Alcoholic beverages purchased for off-premises consumption	143,727	143,906	144,461	175,502	158,572	168,394	6.2%	16.6%
Spirits	32,019	32,010	32,094	38,661	35,331	38,005	7.6%	18.4%
Wine	45,648	45,702	45,869	55,968	50,539	53,666	6.2%	17.0%
Beer	66,060	66,194	66,498	80,873	72,702	76,722	5.5%	15.4%
Food produced and consumed on farms	443	442	441	420	418	416	-0.5%	-5.7%
Other nondurable goods	1,190,419	1,193,877	1,204,805	1,316,350	1,212,598	1,272,141	4.9%	5.6%
Nonprescription drugs	73,792	74,407	75,216	82,573	73,535	76,624	4.2%	1.9%
Household supplies	144,579	145,762	147,000	160,945	145,688	158,571	8.8%	7.9%
Household cleaning products	39,085	39,336	39,434	46,162	40,968	43,219	5.5%	9.6%
Household paper products	39,973	40,250	40,421	47,702	42,048	43,887	4.4%	8.6%
Household linens	41,354	41,673	41,954	39,645	33,112	38,382	15.9%	-8.5%
Sewing items	1,734	1,771	1,778	1,619	1,343	1,829	36.2%	2.9%
Miscellaneous household products	22,433	22,731	23,413	25,817	28,216	31,254	10.8%	33.5%
Personal care products	140,998	142,119	143,431	148,052	129,743	139,053	7.2%	-3.1%
Hair, dental, shaving and miscellaneous personal care products	76,950	77,502	78,098	84,595	74,541	78,669	5.5%	0.7%
Cosmetic / perfumes / bath / nail preparations and implements	54,476	54,969	55,594	53,334	45,628	49,677	8.9%	-10.6%
Electric appliances for personal care	9,572	9,648	9,739	10,124	9,574	10,706	11.8%	9.9%
Net expenditures abroad by U.S. residents	10,697	10,693	10,690	10,461	10,407	10,362	-0.4%	-3.1%
Food Beverage and Nondurables	2,209,740	2,218,843	2,234,747	2,596,622	2,337,184	2,432,772	4.1%	8.9%
Food & Alcohol	1,019,321	1,024,965	1,029,941	1,280,272	1,124,586	1,160,632	3.2%	12.7%
Personal Use Goods	370,066	372,981	376,337	402,031	359,373	384,610	7.0%	2.2%
CPG Industry Total	1,389,387	1,397,946	1,406,278	1,682,303	1,483,959	1,545,242	4.1%	9.9%