

# August CPG Economic Pulse



Millions of dollars; months are seasonally adjusted at annual rates	2019 (in millions)			2020 (in millions)			Purchases	
	April	May	June	April	May	June	Mon/Mon	YR/Yr
<b>Personal consumption expenditures: Goods and Services</b>	14,443,153	14,492,987	14,555,820	12,088,799	13,113,469	13,851,176	5.6%	-4.8%
Nondurable goods	2,975,439	2,981,367	2,988,278	2,690,018	2,893,203	3,044,027	5.2%	1.9%
Food and beverages purchased for off-premises consumption	1,019,659	1,022,079	1,028,332	1,115,580	1,146,762	1,141,169	-0.5%	11.0%
Food and nonalcoholic beverages purchased for off-premises consumption (4)	873,380	875,176	880,239	954,572	975,427	968,700	-0.7%	10.0%
Food purchased for off-premises consumption	773,658	774,891	779,330	850,873	869,644	862,322	-0.8%	10.6%
Cereals and bakery products	146,056	146,238	147,056	160,216	164,367	162,869	-0.9%	10.8%
Meats and poultry	174,163	174,404	175,558	195,133	199,300	197,474	-0.9%	12.5%
Fish and seafood	15,316	15,367	15,533	16,938	17,666	17,518	-0.8%	12.8%
Milk, dairy products, and eggs	88,493	88,617	89,073	97,829	99,628	98,735	-0.9%	10.8%
Fats and oils	23,216	23,249	23,380	25,990	26,459	26,175	-1.1%	12.0%
Fresh fruits and vegetables	90,550	90,706	91,310	101,079	103,156	102,154	-1.0%	11.9%
Processed fruits and vegetables	30,294	30,340	30,523	33,877	34,520	34,162	-1.0%	11.9%
Sugar and sweets	48,392	48,463	48,576	49,803	50,984	50,801	-0.4%	4.6%
Food products, not elsewhere classified	157,178	157,507	158,321	170,008	173,564	172,435	-0.7%	8.9%
Nonalcoholic beverages purchased for off-premises consumption	99,722	100,286	100,909	103,699	105,783	106,377	0.6%	5.4%
Coffee, tea, and other beverage materials	16,417	16,460	16,556	17,996	18,331	18,218	-0.6%	10.0%
Mineral waters, soft drinks, and vegetable juices	83,306	83,825	84,353	85,703	87,451	88,160	0.8%	4.5%
Alcoholic beverages purchased for off-premises consumption (5)	145,846	146,469	147,660	160,549	170,875	172,007	0.7%	16.5%
Spirits	32,540	32,662	32,962	35,921	38,786	39,251	1.2%	19.1%
Wine	45,963	46,109	46,460	50,749	53,995	54,345	0.6%	17.0%
Beer	67,343	67,698	68,238	73,879	78,094	78,412	0.4%	14.9%
Food produced and consumed on farms (6)	433	433	434	459	461	462	0.2%	6.5%
Other nondurable goods	1,199,859	1,210,126	1,217,041	1,208,958	1,275,290	1,303,974	2.2%	7.1%
Nonprescription drugs	74,680	75,481	76,008	73,786	76,959	78,081	1.5%	2.7%
Household supplies (parts of 32 and 36)	145,988	147,096	147,713	145,471	158,396	161,890	2.2%	9.6%
Household cleaning products	38,845	38,821	38,880	40,425	42,443	42,674	0.5%	9.8%
Household paper products	39,915	39,965	40,064	41,650	43,202	43,446	0.6%	8.4%
Household linens	41,902	42,186	42,300	33,037	39,684	42,774	7.8%	1.1%
Sewing items	1,842	1,861	1,844	1,403	1,924	2,175	13.0%	18.0%
Miscellaneous household products	23,484	24,262	24,625	28,957	31,144	30,822	-1.0%	25.2%
Personal care products (part of 118)	141,863	143,202	143,489	129,866	140,306	143,144	2.0%	-0.2%
Hair, dental, shaving, and miscellaneous personal care products except electric	76,875	77,352	77,449	73,950	77,967	79,425	1.9%	2.6%
Cosmetic / perfumes / bath / nail preparations and implements	55,190	55,954	56,111	46,228	51,467	52,648	2.3%	-6.2%
Electric appliances for personal care	9,798	9,896	9,929	9,689	10,872	11,070	1.8%	11.5%
Net expenditures abroad by U.S. residents (131)	11,211	11,247	11,323	11,238	11,179	11,149	-0.3%	-1.5%
<b>Food Beverage and Nondurables</b>	<b>2,219,518</b>	<b>2,232,205</b>	<b>2,245,373</b>	<b>2,324,538</b>	<b>2,422,052</b>	<b>2,445,143</b>	<b>1.0%</b>	<b>8.9%</b>
Food & Alcohol	1,019,659	1,022,078	1,028,333	1,115,580	1,146,763	1,141,169	-0.5%	11.0%
Personal Use Goods	373,742	377,026	378,533	360,361	386,840	394,264	1.9%	4.2%
<b>CPG Industry Total</b>	<b>1,393,401</b>	<b>1,399,104</b>	<b>1,406,866</b>	<b>1,475,941</b>	<b>1,533,603</b>	<b>1,535,433</b>	<b>0.1%</b>	<b>9.1%</b>