



By Electronic Mail

August 20, 2020

The Honorable Betsy DeVos
Secretary of Education
U.S. Department of Education
400 Maryland Ave SW
Washington, DC 20202

Dear Secretary DeVos:

The Consumer Brands Association appreciates the administration's leadership during these tumultuous times, especially as millions of students return to school for the first time since COVID-19 began. These are uncharted waters for everyone, and the consumer packaged goods (CPG) industry is committed to doing its part to make products that help ensure students can return to in-person learning in the safest manner possible.

Our members, which include familiar brands such as Clorox, Dial, Lysol, Microban 24 and Palmolive, manufacture disinfecting products essential to preventing the spread of the coronavirus. These items will be vital to schools this fall and beyond, as students, teachers and administrators contend with COVID-19.

Consumer Brands released a new calculator, which provides estimates on how many sanitizing products are needed to help keep schools clean. Based on data from disinfecting brands, the [Clean Classroom Calculator](#) provides users with the appropriate number of disinfecting wipes or spray bottles needed to clean the entered number of desks. We are hopeful that this tool will allow school officials to better gauge resource needs while working to ensure student, staff and parent safety.

The CPG industry remains committed to working around-the-clock to produce the products needed to fight COVID-19 in our homes, workplaces, businesses and schools. If you would like more information about the calculator or would like Consumer Brands to facilitate discussions with the leading disinfectant manufacturers, please do not hesitate to reach out.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bryan Zumwalt', written in a cursive style.

Bryan Zumwalt
Executive Vice President, Public Affairs
Consumer Brands Association

Cc: Vice President Mike Pence
Administrator Andrew Wheeler