## **November Economic Pulse**



CONSUMER
BRANDS ASSOCIATION

llions of dollars; months are seasonally adjusted at annual rates ersonal consumption expenditures: Goods and Services	2019M07 14,611,932	2019M08	2019M09	2020M07	2020M08	2020M09	Mon/Mon	
• •	14 611 937	4/ / 50 05 /	4/ /70 45 0	4/ 220 025	4/ 27/ 222			YR/Yr
			14,673,150	14,229,035	14,376,933	14,578,371	1.4%	-0.6%
ondurable goods	3,006,850		2,987,352	3,093,386	3,082,862	3,128,692	1.5%	4.7%
Food and beverages purchased for off-premises consumption	1,037,320		1,030,363	1,152,534	1,137,742	1,138,599	0.1%	10.5%
Food and nonalcoholic beverages purchased for off-premises consumption (4)	888,269	1	881,795	980,540	965,136	966,128	0.1%	9.6%
Food purchased for off-premises consumption	786,560	<u> </u>	780,618	870,834	856,999	858,026	0.1%	9.9%
Cereals and bakery products	148,533	· ·	147,421	164,400	161,910	162,126	0.1%	10.0%
Meats and poultry	177,369	177,161	175,591	198,002	194,626	194,836	0.1%	11.0%
Fish and seafood	15,682	15,653	15,477	17,487	17,227	17,240	0.1%	11.4%
Milk, dairy products, and eggs	89,889	89,862	89,239	99,847	98,285	98,415	0.1%	10.3%
Fats and oils	23,605	23,601	23,418	26,371	25,912	25,944	0.1%	10.8%
Fresh fruits and vegetables	92,274	92,231	91,521	103,138	101,370	101,482	0.1%	10.9%
Processed fruits and vegetables	30,827	30,818	30,580	34,446	33,850	33,890	0.1%	10.8%
Sugar and sweets	48,808	48,873	48,690	51,912	51,237	51,325	0.2%	5.4%
Food products, not elsewhere classified	159,573	159,663	158,682	175,229	172,581	172,767	0.1%	8.9%
Nonalcoholic beverages purchased for off-premises consumption	101,708	101,865	101,177	109,706	108,137	108,103	0.0%	6.8%
Coffee, tea, and other beverage materials	16,707	16,712	16,588	18,476	18,171	18,185	0.1%	9.6%
Mineral waters, soft drinks, and vegetable juices	85,001	85,153	84,589	91,230	89,966	89,918	-0.1%	6.3%
Alcoholic beverages purchased for off-premises consumption (5)	148,616	148,985	148,129	171,531	172,142	172,005	-0.1%	16.1%
Spirits	33,133	33,253	33,078	38,891	39,300	39,232	-0.2%	18.6%
Wine	46,746	46,872	46,603	54,142	54,326	54,275	-0.1%	16.5%
Beer	68,738	68,860	68,449	78,497	78,516	78,498	0.0%	14.7%
Food produced and consumed on farms (6)	435		438	464	465	465	0.0%	6.2%
Other nondurable goods	1,222,311		1,226,757	1,330,433	1,331,360	1,345,992	1.1%	9.7%
Nonprescription drugs	76,291	76,331	76,149	83,213	82,646	83,221	0.7%	9.3%
Household supplies (parts of 32 and 36)	148,641		147,998	164,920	163,924	165,559	1.0%	11.9%
Household cleaning products	39,144		38,880	42,854	42,511	42,821	0.7%	10.1%
Household paper products	40,343		40,027	43,798	43,321	43,639	0.7%	9.0%
Household linens	42,568		42,343	45,017	44,858	45,659	1.8%	7.8%
Sewing items	1,826		1,831	2,150	2,118	2,192	3.5%	19.7%
Miscellaneous household products	24,760	<u> </u>	24,916	31,101	31,117	31,247	0.4%	25.4%
Personal care products (part of 118)	143,830		143,206	152,309	151,900	154,367	1.6%	7.8%
Hair, dental, shaving, and miscellaneous personal care products except electrical			77,293	82,796	82,201	83,375	1.4%	7.9%
Cosmetic / perfumes / bath / nail preparations and implements	56,154		55,969	58,241	58,458	59,598	2.0%	6.5%
Electric appliances for personal care	9,982		9,945	11,272	11,241	11,395	1.4%	14.6%
Net expenditures abroad by U.S. residents (131)	11,438		11,548	10,873	10,711	10,630	-0.8%	-7.9%
•	0 -	11,515	11,540	10,073	10,711	10,030	-0.8 %	
od Beverage and Nondurables	2,259,631	2,265,309	2,257,120	2,482,967	2,469,102	2,484,591	0.6%	10.1%
ou percrage and nondorables	0 -	2,203,307	2,237,120	2,402,707	2,407,102	2,404,571	0.0%	0.0%
od & Alcohol	1,037,320	1,037,766	1,030,362	1,152,535	1,137,743	1,138,598	0.0%	10.5%
rsonal Use Goods	380,200		378,901	411,315	409,181	413,777	1.1%	9.2%
1301101 035 00005	0 -	360,107	3/6,701	411,515	409,181	413,777	0	9.2%
onsumer Brands	1,417,520	1,417,873	1,409,263	1,563,850	1,546,924	1,552,375	0.4%	10.2%