



Supplier Member Benefits

Supplier members are manufacturers in an industry outside of branded consumer packaged goods, including ingredient manufacturers and packaging manufacturers. They are a vital part of the value chain that supports the production and distribution of consumer products.*

Supplier members are treated akin to core members, but do not have a decision-making role in any policy-related meetings or organizational governance. Supplier members may choose to be an ally member at a limited investment, which also provides a reduced scope of access.

Supplier Member Investment: \$100,000

Company Visibility

- Website listing on consumerbrandsassociation.org.
- Appendix listing in executive council and board meeting pre-read materials.
- Appendix listing in advisory group pre-read materials.

Education

- Receipt of all member-only newsletters, including regular updates from President & CEO Geoff Freeman.
- Receipt of board meeting pre-read materials.
- Invitation to attend all webinars and exchange calls as listen-only participants.
- Member pricing for all in-person and virtual events.

Engagement

- Invitation to participate in government affairs, state affairs and federal affairs meetings.
- Invitation to participate in packaging sustainability, regulatory and supply chain advisory group meetings
- Invitation to participate in any task force or working group meeting.

Membership runs on a calendar year from January through December. Contact us with questions: membership@consumerbrandsassociation.org.

*CPG companies who are also suppliers may not join at the supplier member rate.