



**By Electronic Mail**

February 19, 2020

Mr. Timothy Manning  
COVID-19 Supply Chain Coordinator  
The White House  
Washington, D.C.

Dear Mr. Manning,

The consumer packaged goods industry stands ready to support the Biden administration's ambitious efforts to develop an Executive Order to secure American supply chains and strengthen resiliency and competitiveness. In addition to providing life-saving medical supplies and pharmaceutical products, these supply chains undergird the household, personal care and food and beverage products that Americans depend on every day to stay home and stay safe.

We are encouraged by the cross-functional and thoughtful approaches already underway, with a renewed understanding of supply chain complexity and interconnectedness. We offer the following recommendations as additions to your current efforts on a supply chain Executive Order to help strengthen efforts to map and document critical supply chains and enhance government leadership and oversight:

1. Include an assessment of life-sustaining household, personal care, food and beverage products in your review of critical supply chains.
2. Account for the role of transportation and personal protective equipment supply chains in the manufacturing and distribution of life-sustaining essential consumer products to ensure the pressure on the supply chains for the healthcare industry is minimized.
3. Direct leaders of departments to work with private sector stakeholders within the critical infrastructure sectors to review supply chain policies that enhance resiliency during a national crisis and mitigate threats to the interoperability of supply chains operations.

Perhaps no time in history has highlighted the degree to which supply chains shape the health and well-being of our nation. The Consumer Brands Association stands willing to partner and facilitate private-sector support and for a supply chain performance tool and to assist in any supply chain efforts you may lead in the months and years ahead.

Sincerely,

Geoff Freeman  
President and CEO  
Consumer Brands Association