



Sponsorship Benefits

The unprecedented spotlight on the consumer packaged goods industry means increased activity, demand and investment in essential businesses. Play a leading role by supporting CPG Speaks, a virtual education series that brings the entire CPG industry together.

By sponsoring a CPG Speaks session you will connect with some of the industry's most influential decision-makers, position your company as a thought leader and increase brand recognition.

Each session features prominent CPG leaders.

Sessions are created for a wide audience including employees at CPG companies, retailers, suppliers, vendors, media and analysts.

- Sponsorship investment: \$10,000
- Discounts available to current ally members.

SPONSOR BENEFITS

Pre-Event

- Company logo featured on event website.
- Company logo prominently featured in promotion email.
- Company logo featured on session registration page.
- Company name featured in pre-event social media and SmartBrief.
- Lead-gen available through opt-in registration question.

Event

- Two slides in event commercial reel.
- Mention during opening or closing remarks.
- Company URL posted in chat window.

Post-event

- Company logo featured in session recording banner.
- Company name featured in blog post and insights on demand page.

COMMIT TO YOUR SPONSORSHIP TODAY

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Access. Insights. Ideas.