



# Supplier Member Benefits

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Supplier members are manufacturers in an industry outside of branded consumer packaged goods, including ingredient manufacturers and packaging manufacturers. They are a vital part of the value chain that supports the production and distribution of consumer products.\*

Supplier members are treated akin to core members, but do not have a decision-making role in any policy-related meetings or organizational governance. Supplier members may choose to be an ally member at a limited investment, which also provides a reduced scope of access.

## Supplier Member Investment: \$100,000

### Company Visibility

- Website listing on [consumerbrandsassociation.org](http://consumerbrandsassociation.org).
- Appendix listing in executive council and board meeting pre-read materials.
- Appendix listing in advisory group pre-read materials.

### Engagement

- Invitation to participate in government affairs, state affairs and federal affairs meetings.
- Invitation to participate in packaging sustainability, regulatory and supply chain advisory group meetings
- Invitation to participate in any task force or working group meeting.
- Opportunity to provide one Industry Solutions webinar per year, tailored to the needs of CPG companies and developed in conjunction with Consumer Brands.

### Intelligence and Education

- Receipt of all member-only newsletters, including regular updates from President & CEO Geoff Freeman.
- Receipt of board meeting pre-read materials.
- Invitation to attend all webinars and exchange calls as listen-only participants.
- Member pricing for all in-person and virtual events.

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Membership runs on a calendar year from January through December. Contact us with questions: [membership@consumerbrandsassociation.org](mailto:membership@consumerbrandsassociation.org).

\*CPG companies who are also suppliers may not join at the supplier member rate.

**Powering every day.**