



July 9, 2021

The Honorable Nancy Pelosi  
Speaker of the House  
United States House of Representatives  
Washington, D.C. 20515

The Honorable Chuck Schumer  
Majority Leader  
United States Senate  
Washington, D.C. 20510

The Honorable John Yarmuth  
Chairman  
House Committee on the Budget  
United States House of Representatives  
Washington, D.C. 20515

The Honorable Bernie Sanders  
Chairman  
Senate Committee on the Budget  
United States Senate  
Washington, D.C. 20510

The Honorable Frank Pallone  
Chairman  
House Committee on Energy and  
Commerce  
United States House of Representatives  
Washington, D.C. 20515

The Honorable Maria Cantwell  
Chairwoman  
Senate Committee on Commerce, Science,  
& Transportation  
United States Senate  
Washington, D.C. 20510

Dear Speaker Pelosi, Leader Schumer and Chairs Yarmuth, Sanders, Pallone and Cantwell:

As the House prepares its budget resolution, the Consumer Brands Association and the consumer packaged goods (CPG) companies that make essential food, beverage, household and personal care products urge you to include funding for an Office of Supply Chain Resiliency and create a Critical Supply Chain Resilience Fund, as proposed in President Biden's American Jobs Plan and Fiscal Year 2022 budget proposal.

The Consumer Brands Association represents the entirety of the CPG industry, comprised of household brand names — Coca-Cola, Clorox, Pepsi, Procter & Gamble, General Mills, Kellogg's and many more — that make products that have proven critical to Americans' ability to stay safe and stop the spread of COVID-19. While the demands of the COVID-19 crisis have exposed the vulnerabilities of America's supply chains, the U.S. supply chain must be updated to meet continued needs for future emergency preparedness.

A federal office of supply chain is critical to addressing America's most acute supply chain challenges and aligning policy to focus on investment and performance goals to compete in the 21<sup>st</sup> century global economy. Its strategic role in coordinating across agencies and as a single point of contact with the private sector is imperative to boost resiliency, making it the [No. 1 recommendation of a recent report](#) from the Council of Supply Chain Management Professionals, Iowa State University and the Consumer Brands Association.

**Consumer Brands Association**  
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**Powering every day.**



To this end, we support inclusion of an office of supply chain in the President's proposed infrastructure plan and budget. As noted in the *American Jobs Plan*, such an office, funded at the President's projected \$50 billion, could monitor domestic industrial capacity and fund investments to support the production of critical goods, while overseeing the strategic execution of policies that build resiliency and competitiveness across the U.S. economy. We also support H.R. 1024, the COVID-19 Supply Chain Resilience Act of 2021, as introduced by [Reps. Brad Schneider, D-Ill., and Dusty Johnson, R-S.D.](#), which would create a similar office of supply chain.

The CPG industry has advocated throughout the pandemic for policy solutions that would build U.S. supply chain resiliency and position the United States to face future challenges. Our industry aims to preserve the availability, accessibility and affordability of essential products, no matter the circumstances or the next crisis. We have previously shared the extraordinary challenges facing U.S. supply chains and seek to collaborate with the administration and Congress on solutions to build resiliency and competitiveness. The administration's call for agencies to map and review America's critical supply chains [is a crucial first step](#). We also [look forward to working with Congress and the administration](#) to pass comprehensive, bipartisan infrastructure legislation.

Amid rising manufacturing and consumer costs, deteriorating infrastructure, labor shortages and continued pandemic challenges, there is no shortage of supply chain issues. One workable and immediate solution has been put forward by members of Congress as well as the administration: establishing a federal office of supply chain.

The CPG industry stands as a willing partner to the administration and members of Congress in addressing supply chain concerns.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Freeman".

Geoff Freeman  
President and CEO  
Consumer Brands Association