

CONSUMER BRANDS

# cpg summit

## 2022 Sponsorship Opportunities

Join the most influential leaders in CPG at this invitation-only event that provides exclusive networking opportunities and cultivates provocative conversations. Be in the room with your key customers as they discuss the most critical topics for their business.

**SEPTEMBER 28-30, 2022**

**THE BROADMOOR**

**COLORADO SPRINGS, CO**

### Sponsorship is your only ticket in.

Limited opportunities available starting at \$75,000. Secure your spot today.

### Contact

**Amy Lestition Burke**

VP, Industry Solutions

[aburke@consumerbrandsassociation.org](mailto:aburke@consumerbrandsassociation.org)

202.302.3230

**200**

INDUSTRY LEADERS  
IN ATTENDANCE

**100%**

CEOS SAID THEY  
WOULD PRIORITIZE  
ATTENDING IN 2022

**10:1**

CPG TO SPONSOR  
ATTENDEE RATIO

## 2021 Attendee Highlights

 The Clorox Company



 Edgewell



**Hostess**  
BRANDS



**Kellogg's**

**Keurig**  
DrPepper

**Lamb Weston**

**MILO'S**

**P&G**

**Tillamook**

Customized sponsorship packages for greater visibility at the CPG Summit are available at the Executive Level. Contact **Amy Lestition Burke, Vice President, Industry Solutions**, at [aburke@consumerbrandsassociation.org](mailto:aburke@consumerbrandsassociation.org) or **202.302.3230** to confirm your sponsorship.

## Premier Sponsorships

**\$100,000**

### LEADERSHIP LOUNGE

Showcase your brand in the high quality suite, nexus of the Summit, open to members throughout the event.

**SOLD OUT**

### SUSTAINABILITY SPONSOR

High impact. Small footprint. Provide branded recycled and reusable materials for our guests.

### LEADERSHIP INSIGHTS

Make a lasting impression. Sponsor a dynamic keynote speaker who will inspire and share lessons on leadership.

**SOLD OUT**

### CELEBRATION SPONSOR

Eat, drink, and connect. Host a memorable dinner and dessert reception overlooking the Rocky Mountains. **Only one spot left!**

## Networking Sponsorships

**\$75,000**

### WELCOME RECEPTION

Welcome attendees to the Summit and get the conversation started. **Only one spot left!**

### DOWNTIME SPONSOR

Work hard, play hard. Network with executives and provide attendees with access to their choice of adventure.

### BON APPETIT SPONSOR

Fuel up. Get attendees started with breakfast, recharge them during breaks, and refresh them with lunch. **Only one spot left!**

### AFTER PARTY SPONSOR

Cheers! Host the after party with a sing-along piano at The Broadmoor's famous The Golden Bee.

## All Sponsors Receive

### PRE-SUMMIT

Company logo featured on event website and select pre-event promotion.

### ON-SITE

Access for one senior executive to attend and participate, and high visibility of company name or logo throughout the event.

### POST-SUMMIT

Company name mentioned in thank you email to attendees.

## Sponsorship Enhancements

**\$25,000**

One additional senior executive to attend

**STARTING AT \$5,000**

**Only one spot left!**

Host a private dinner, roundtable, or meeting space

**\$5,000**

Share thought leadership insights to attendees in Summit communication