

# CONSUMER BRANDS cpg legal forum

## 2023 Sponsorship Opportunities

**Enhance your Reputation.  
Grow your Practice.**

Get access to and network with top CPG decision-makers and position your company or firm as a leader at the premier legal event for the CPG industry.

**FEBRUARY 22-24, 2023**

**THE FAIRMONT SCOTTSDALE PRINCESS**

**SCOTTSDALE, ARIZONA**

### What is the CPG Legal Forum?

A can't-miss event designed for legal professionals working for companies whose products consumers depend on every day. Curated by industry experts, the program empowers attendees to solve problems and inspire collaboration with a network of peers experiencing similar challenges.

Top in-house counsel, law firms and regulatory experts focus on an array of important and timely legal issues with an emphasis on managing litigation risk, complying with government regulations and tackling business and enterprise legal issues.

### Contact

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**8:1**

**1 SPONSORING  
COMPANY FOR EVERY  
10 ATTENDEES**

**200**

**UP TO 200  
CPG LEGAL  
PROFESSIONALS  
EXPECTED**

### All Sponsors Receive

#### PRE-EVENT

Company logo featured on event website and select pre-event promotion.

#### ON-SITE

Access for sponsor attendee to participate in all sessions and activities, opportunity to provide one branded item to attendees and visibility of company name or logo throughout the event.

#### POST-EVENT

Company name mentioned in thank-you email to attendees.



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## Executive Sponsorships

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\$50,000

Sponsor the CPG Legal Forum at the highest level and be recognized as a top-tier sponsor throughout the entire promotional period before, during and after the 2023 event. **Only one spot left!**

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## Premier Sponsorships

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\$15,000

### LUNCH SPONSOR

Get attendees refreshed & recharged with a sponsored lunch. **Only one spot left!**

### EDUCATION SPONSOR

Sponsor a track of sessions and gain the opportunity to delve into specific content areas.

### CELEBRATION SPONSOR

Eat, drink & connect. Host a memorable dinner & dessert reception.

### CYBER CHAMPION SPONSOR

Keep attendees connected & fully charged with a custom-branded charging station.

### PRE-CONFERENCE SPONSOR

Kick off the event with the industry's top companies, the Legal Affairs Council & sought-after Ethics Session.

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## Networking Sponsorships

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\$10,000

### WELCOME RECEPTION SPONSOR

Welcome attendees to the CPG Legal Forum & get the conversation started. **Only one spot left!**

### BON APPETIT SPONSOR

Fuel up. Get attendees started with a nourishing breakfast and recharge them during breaks. **Only one spot left!**

### LANYARD SPONSOR

Welcome attendees to the CPG Legal Forum with brand visibility on-site for the event.

### KEY CARD SPONSOR

Your brand in the palm of their hand. Enjoy being one of the first & last touchpoints on-site with exclusively branded hotel key cards.

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## Customize Your CPG Legal Forum Experience

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**\$2,000**

Maximize your footprint and register one additional executive to attend the Forum.

**\$2,000**

Accessory of your choice, branded with your firm or company logo or name, as a welcome gift for attendees.

**\$5,000**

Share your insights! Opportunity to share your insights with attendees in a post-Forum communication from Consumer Brands.

### Interested in learning more or want to attend the event?

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