

CONSUMER BRANDS

# cpg summit

## 2023 Sponsorship Opportunities

Join the most influential leaders in CPG at this invitation-only event that provides exclusive networking opportunities and cultivates provocative conversations. Be in the room with your key customers as they discuss the most critical topics for their business.

**SEPTEMBER 26-28, 2023**

**THE BROADMOOR**

**COLORADO SPRINGS, CO**

### Sponsorship is your only ticket in.

Limited opportunities available starting at \$75,000. Secure your spot today.

### Contact

**Amy Lestition Burke**

VP, Industry Solutions

[aburke@consumerbrandsassociation.org](mailto:aburke@consumerbrandsassociation.org)

202.302.3230

**175**

INDUSTRY LEADERS  
IN ATTENDANCE

**100%**

CEOS SAID THEY  
WOULD PRIORITIZE  
ATTENDING IN 2023

**10:1**

CPG TO SPONSOR  
ATTENDEE RATIO

## Attendee Highlights

 The Clorox Company

 THE  
Coca-Cola  
COMPANY

 COLGATE-PALMOLIVE

 CONAGRA  
BRANDS

 General  
Mills

 THE HONEST  
COMPANY

 Hormel  
Foods

 Hostess  
BRANDS

 THE J.M. SMUCKER CO.

 Kellogg's

 Keurig  
Dr Pepper

 Lamb Weston

 MILO'S

 P&G

 reckitt

 Tillamook

Customized sponsorship packages for greater visibility at the CPG Summit are available at the Executive Level. Contact **Amy Lestition Burke, Vice President, Industry Solutions**, at [aburke@consumerbrandsassociation.org](mailto:aburke@consumerbrandsassociation.org) or **202.302.3230** to confirm your sponsorship.

## Premier Sponsorships

**\$100,000**

### LEADERSHIP LOUNGE

Showcase your brand in the hospitality suite, the nexus of the Summit, open to leaders throughout the event.

**Only one spot left!**

### SUSTAINABILITY

High impact. Small footprint. Provide branded recycled and reusable materials for our guests.

### LEADERSHIP INSIGHTS

Make a lasting impression. Sponsor a dynamic keynote speaker who will inspire and share lessons on leadership.

### CELEBRATION

Eat, drink, and connect. Host a memorable dinner and reception overlooking the Rocky Mountains.

**SOLD OUT**

## Networking Sponsorships

**\$75,000**

### NETWORKING RECEPTION

Network with attendees at the Summit and get the conversation started.

**SOLD OUT**

### BON APPÉTIT

Fuel up. Get attendees started with breakfast and recharge them during the breaks.

**Only one spot left!**

### LUNCHEON

Get attendees refreshed & recharged with a networking lunch.

## All Sponsors Receive

### PRE-SUMMIT

Company logo featured on event website and select pre-event promotion.

### ON-SITE

Access for one senior executive to attend and participate, and high visibility of company name or logo throughout the event.

### POST-SUMMIT

Company name mentioned in thank you email to attendees.

## Sponsorship Enhancements

**\$25,000**

One additional senior executive to attend

**STARTING AT \$5,000**

Host a private dinner or meeting space

**\$5,000**

Share thought leadership insights to attendees in Summit communication