

CONSUMER BRANDS

cpg summit



2024 Sponsorship Opportunities

Join the most influential leaders in CPG at this invitation-only event that provides exclusive networking opportunities and cultivates provocative conversations. Be in the room with your key customers as they discuss the most critical topics for their business.

OCTOBER 16-18, 2024

THE BROADMOOR

COLORADO SPRINGS, CO

Sponsorship is your only ticket in.

Limited opportunities available starting at \$75,000. Secure your spot today.

Contact

Mario Grande

Vice President, Revenue & Membership Growth
mgrande@consumerbrandsassociation.org
917.716.3773

175

INDUSTRY LEADERS
IN ATTENDANCE

100%

CEOS SAID THEY
WOULD PRIORITIZE
ATTENDING IN 2024

10:1

CPG TO SPONSOR
ATTENDEE RATIO

Attendee Highlights

 The Clorox Company




THE J.M. SMUCKER Co

 PEPSICO


THE
Coca-Cola
COMPANY

 General
Mills






COLGATE-PALMOLIVE








CONAGRA
BRANDS







Customized sponsorship packages for greater visibility at the CPG Summit are available at the Executive Level. Contact **Mario Grande, Vice President, Revenue & Membership Growth**, at mgrande@consumerbrandsassociation.org or **917.716.3773** to confirm your sponsorship.

Premier Sponsorships

\$100,000 per opportunity

LEADERSHIP LOUNGE

Showcase your brand in the hospitality suite, the nexus of the Summit, open to leaders throughout the event.

Only one spot left!

LEADERSHIP INSIGHTS

Make a lasting impression. Sponsor a dynamic guest speaker who will inspire and share lessons on a relevant topic.

Only one spot left!

CELEBRATION SPONSOR

Eat, drink, and connect. Host a memorable dinner and dessert reception overlooking the Rocky Mountains.

Wednesday, October 16

Only one spot left!

NETWORKING RECEPTION & DINNER

Network & dine with attendees at the Summit to get the conversation started.

Thursday, October 17

Networking Sponsorships

\$75,000 per opportunity

BREAKFAST

Fuel up. Get attendees started with breakfast.

Thursday, October 17

Only one spot left!

LUNCHEON

Get attendees refreshed & recharged with a networking lunch.

Thursday, October 17

All Sponsors Receive

PRE-SUMMIT

Company logo featured on event website and select pre-event promotion.

ON-SITE

Access for one senior executive to attend and participate, and high visibility of company name or logo throughout the event.

POST-SUMMIT

Company name mentioned in thank you email to attendees.

Sponsorship Enhancements

\$25,000

One additional senior executive to attend.

\$5,000

Share thought leadership insights to attendees in Summit communication.

Customized sponsorship opportunities available, contact us.

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