



Supplier Membership

Supplier members are manufacturers in an industry outside of branded consumer packaged goods, including ingredients and packaging. They are a vital part of the value chain that supports the production and distribution of consumer products. *

Engagement

- **Opportunity for CEO or Senior C-Suite Executive to attend Consumer Brands CPG Summit**
- Invitations to participate in:
 - State, federal and legal affairs meetings.
 - Several regulatory working groups, taskforces and exchanges to help navigate the regulatory landscape.
 - Chief Sustainability Officer Network, convening to tackle challenges faced in the industry, the need for a better American recycling system, and means to reduce the industry footprint.
 - Chief Supply Chain Officer Network, discussing methods to build a more visible and reliable supply chain for manufacturers and consumers.
 - Regular legal focused meetings to help your team stay informed on emerging and persistent legal issues, as well as provide input on the association's response.
- Opportunity to provide one Industry Solutions webinar per year, tailored to the needs of CPG companies and developed in conjunction with Consumer Brands.

Intelligence and Education

- Receipt of all member-only newsletters, including regular updates from President & CEO.
- Receipt of board meeting pre-read materials.
- Invitation to attend select webinars and exchange calls as listen-only participants.
- Member pricing for all in-person and virtual events.

Company Visibility

- Website listing on consumerbrandsassociation.org.
- Appendix listing in executive council and board meeting pre-read materials.
- Appendix listing in advisory group pre-read materials.

Supplier Member Investment: \$100,000

Membership runs on a calendar year from January through December. Contact us with questions: membership@consumerbrandsassociation.org. Please note that supplier members do not have a decision-making role in any policy-related meetings or organizational governance. Supplier members may choose to be an ally member at a limited investment, which also provides a reduced scope of access.

*CPG companies who are also suppliers may not join at the supplier member rate.