

# Consumer Brands Works *for You* to Tackle Your Biggest Challenges

By harnessing the power of over 2,000 iconic brands, we help you **punch above your weight** to expand opportunities and take on the toughest issues impacting your bottom line.



## Powerful Advocacy

We amplify your voice and extend your influence in Washington, D.C. and state capitals across America to deliver real impact on and defend the issues that matter most to your company's success.



## Unrivalled Access

We connect you to a highly engaged, peer-to-peer network of executives willing to share their knowledge and who understand the industry's landscape better than anyone.



## Unmatched Value for Senior Leaders

We deliver value across C-Suites and senior teams by creating opportunities for learning, benchmarking and deepening professional relationships.



## Potent Insights, Expertise and Practical Resources

We give you access to our political and regulatory experts who know how to navigate complex policy and regulatory processes. We're a close partner, augmenting and extending your capabilities beyond the capacity of your in-house team.



[Join us](#) and a strong community of industry peers and thought leaders and be prepared to tackle any business challenge in product policy, packaging & sustainability and trade & tariffs.

Consumer Brands continues to **deliver results** for America's largest manufacturing sector and **achieve wins** on our members' highest policy and regulatory priorities.



## Extend beyond the capacity of your in-house team with **five strong decision making communities:**

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|--|----------------------|--|
| ➔ CEO/Executive  | ➔ Legal Affairs      | ➔ Business Communities <ul style="list-style-type: none"><li>• Supply Chain</li><li>• Packaging &amp; Sustainability</li><li>• CFO</li><li>• Business</li><li>• Commercial Leaders</li></ul> |
| ➔ Public Affairs <ul style="list-style-type: none"><li>• Communications</li><li>• Government Affairs</li></ul> | ➔ Regulatory Affairs |  |

## Draw upon unparalleled **priorities in policy intel and analysis** to see beyond what's in front of you and prepare for emerging issues, promote industry economic benefits, and push back on industry attacks to prevent negative policymaking.

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| ➔ Legislative Affairs <ul style="list-style-type: none"><li>• State House Advocacy</li><li>• Capitol Hill Advocacy</li></ul>                   | ➔ Legal Support <ul style="list-style-type: none"><li>• Litigation Trend Spotting</li><li>• Prop 65 Surveillance</li><li>• Claims Monitoring and Guidance</li></ul> | ➔ Issue/Trend Monitoring <ul style="list-style-type: none"><li>• Early Warning System</li></ul>  |
| ➔ Regulatory Support <ul style="list-style-type: none"><li>• Federal Agency Relations</li><li>• Multilateral Organization Monitoring</li></ul> | ➔ Advocacy Campaigns <ul style="list-style-type: none"><li>• Market Access Campaign</li><li>• Circularity Campaign</li></ul>  | ➔ Industry Positioning & Storytelling <ul style="list-style-type: none"><li>• Reporter Engagement &amp; Rapid Response Operation</li><li>• Content Creation &amp; Amplification</li><li>• Social Media Trends &amp; Analysis</li></ul> |

## Take your seat at the table at **key in-person gatherings** where the industry's top executives work to shape our industry's future.

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| ➔ <a href="#">CPG Summit</a>                 | ➔ Government Affairs Council |
| ➔ <a href="#">CPG Legal Forum</a>            | ➔ Regulatory Affairs Council |
| ➔ <a href="#">Board of Directors Meeting</a> | ➔ State Affairs Committee    |
|  | ➔ Communications Committee   |

Become a member today & achieve more together  
[membership@consumerbrandsassociation.org](mailto:membership@consumerbrandsassociation.org)

View the full  
membership list ➔



[consumerbrandsassociation.org/  
membership-benefits/membership-list](http://consumerbrandsassociation.org/membership-benefits/membership-list)