

# The Supplier Advantage

## Starts Here



Supplier Membership with the Consumer Brands Association connects you directly to the leaders, insights, and intelligence driving today's consumer packaged goods industry.



### Engage with Leaders & Experts in CPG

- ➔ Opportunity for CEO or Senior C-Suite Executive to attend Consumer Brands CPG Summit
- ➔ Join state + federal affairs meetings
- ➔ Participate in working groups + exchanges such as our GRAS and Front of Pack working groups
- ➔ Collaborate in member networks and communities such as supply chain and packaging sustainability professionals
- ➔ Stay ahead with legal briefings
- ➔ Host an exclusive thought leadership webinar each year of membership



### Exclusive Access to Intelligence & Education

- ➔ Receive all member-only newsletters
- ➔ Attend webinars + select exchange calls (*listen-only*)
- ➔ Stay in-the-know with board materials
- ➔ Get discounted pricing for events and educational courses



### Elevate Your Company's Visibility

- ➔ Stand out with your logo and name listed on our website and digital materials
- ➔ Positioning in valuable pre-read materials to the industry's key leaders
- ➔ Gain recognition among top CPG stakeholders

### Who can be a supplier member?

*Supplier members are manufacturers in an industry outside of branded consumer packaged goods, including ingredients and packaging. They are a vital part of the value chain that supports the production and distribution of consumer products.*

Ready to connect with the industry's top brands?  
[membership@consumerbrandsassociation.org](mailto:membership@consumerbrandsassociation.org)

INVESTMENT:  
**\$100,000 /calendar year**

Supplier members do not vote on policy matters or governance decisions. CPG companies that are also suppliers must join at the full CPG member rate. Ally-level membership is also available with reduced access.

[consumerbrandsassociation.org](http://consumerbrandsassociation.org)