

The Supplier Advantage

Starts Here



Supplier Membership with the Consumer Brands Association connects you directly to the leaders, insights, and intelligence driving today's consumer packaged goods industry.



Engage with Leaders & Experts in CPG

- ➔ Opportunity for CEO or Senior C-Suite Executive to attend the Consumer Brands CPG Summit (At Supplier Member Rate)
- ➔ Participate and engage in committees, working groups + exchanges on topics such as EPR, GRAS, Chemicals Management, Front of Pack and more
- ➔ Collaborate in member networks and communities such as supply chain and packaging sustainability professionals
- ➔ Stay ahead with legal briefings
- ➔ Host an exclusive thought leadership webinar each year of membership



Exclusive Access to Intelligence & Education

- ➔ Receive all member-only newsletters
- ➔ Attend webinars + select exchange calls (*listen-only*)
- ➔ Stay in-the-know with board materials
- ➔ Get discounted pricing for events and educational courses



Elevate Your Company's Visibility

- ➔ Stand out with your logo and name listed on our website and digital materials
- ➔ Positioning in valuable pre-read materials to the industry's key leaders
- ➔ Gain recognition among top CPG stakeholders

Who can be a supplier member?

Supplier members are manufacturers in an industry outside of branded consumer packaged goods, including ingredients and packaging. They are a vital part of the value chain that supports the production and distribution of consumer products.

Board of Directors seats and specific Steering Council positions are exclusively reserved for CPG Members; Supplier members are ineligible for these specific governance roles.

Ready to connect with the industry's top brands?

membership@consumerbrandsassociation.org

INVESTMENT:

\$100,000 /calendar year

Supplier members do not vote on policy matters or governance decisions. CPG companies that are also suppliers must join at the full CPG member rate. Ally-level membership is also available with reduced access.

consumerbrandsassociation.org