

ALABAMA



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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Alabama By-the-Numbers

Jobs

260,000

Total

40,000

Direct

Labor Income

\$11.6 B

Total

\$1.8 Million

Direct

Contribution to GDP

\$19.8 B

Total

\$2.9 Billion

Direct

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State Spotlight:

Georgia-Pacific continues to invest in the Naheola, Alabama community, with plans to devote more than \$120 million into the modernization of the Naheola mill, adding a new tissue machine and roll storage building, increasing capacity. The mill currently employs more than 900 people who help produce bath tissue, paper towels and paper that is used to make Dixie-brand plates, cups and bowls.

Since 2014, Georgia-Pacific has invested more than \$500 million in the small Alabama community and \$1.6 billion statewide. The company directly employs more than 2,600 employees in the state and spends \$204 million in wages and benefits. Georgia-Pacific also creates more than 9,300 indirect jobs statewide.