

ALASKA



# Every day. Everywhere. Powered by CPG.



AK

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Alaska By-the-Numbers

Jobs

**44,000**

Total

**11,000**

Direct

Labor Income

**\$2.5 B**

Total

**\$671.8 Million**

Direct

Contribution to GDP

**\$4.6 B**

Total

**\$940.1 Million**

Direct

ALASKA



# Every day. Everywhere. Powered by CPG.

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

### State Spotlight:

Born and raised in Alaska's remote Aleutian Islands, sisters Emma Teal Laukitis and Claire Neaton grew up fishing for salmon and halibut from their family's commercial boat. After college, the pair launched their company, the Salmon Sisters, in 2012, selling sustainably sourced Alaskan seafood, alongside nautical clothes and accessories. Customers can purchase frozen, smoked or canned seafood, spice rubs, sweatshirts and more through their online shop or brick-and-mortar locations around Alaska.

The seafood industry is Alaska's largest private sector employer, and Emma and Claire strive to tell the story of Alaskan seafood and support their coastal communities through their business. The Salmon Sisters donate 1% of all sales to the Give Fish Project, an organization that donates wild seafood to the Food Bank of Alaska.