

Alaska

In The Last Frontier State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **51,010 jobs**, powers the economy with **\$3.2 billion in wages** and injects **\$5.6 billion into Alaska's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit consumerbrandsassociation.org/industry-impact.

51K Jobs



That's almost double the number of people who attend the Midnight Sun Festival in Fairbanks.

\$5.6B Economic Impact



That's nearly equivalent to the annual economic output of the state's seafood industry.



Information on Alaska's Congressional District

The consumer packaged goods industry provides the food, beverage, household and personal care products that Alaska relies on daily and also serves as a cornerstone of economic stability and growth across the state.

51,010

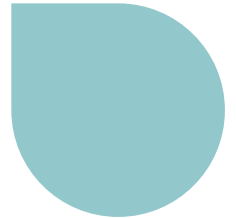
EMPLOYMENT
(JOBS)

\$3.226B

LABOR INCOME
(\$BILLION)

\$5.594B

VALUE ADDED
(\$BILLION)



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