

ARIZONA



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A graphic of the state of Arizona in a light yellow color, with the letters "AZ" in a large, bold, black outline font centered on it.

AZ

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Arizona By-the-Numbers

Jobs

312,000

Total

26,000

Direct

Labor Income

\$15.6 B

Total

\$1.4 billion

Direct

Contribution to GDP

\$25.8 B

Total

\$2.3 billion

Direct

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State Spotlight:

Kimberly-Clark, the makers of Huggies diapers, awarded a \$10,000 grant to Phoenix Children's Hospital to help provide care to NICU patients through the company's "No Baby Unhugged" program. The program aims to raise awareness about the benefits of skin-to-skin contact with newborns, which can stabilize heart rates, increase oxygen levels and strengthen immune systems.

With the grant, the hospital was able to add 10 more trained volunteers to hold babies for longer periods and purchase three more hospital-grade rocking chairs for the NICU.

"The 'No Baby Unhugged' grant benefits the more than 1,300 babies throughout Arizona and the Southwest that are cared for in our newborn intensive care nursery," said Kristin Niehoff, clinical manager of the NICU at Phoenix Children's Hospital. "Our hugging program allows us to have properly trained volunteers who can help alleviate the anxiety parents face when they have a newborn baby that requires intensive care."