

ARKANSAS



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A large, stylized 'AR' logo is positioned on the left side of the yellow banner. The letters are white with a black outline, set against a yellow background that resembles a torn piece of paper.

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Arkansas By-the-Numbers

### Jobs

**255,000**

Total

**55,000**

Direct

### Labor Income

**\$11.7 B**

Total

**\$2.8 billion**

Direct

### Contribution to GDP

**\$20.4 B**

Total

**\$5.2 billion**

Direct

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### State Spotlight:

University of Arkansas alumna Stacy Lewis is a star on the LPGA tour, with 12 tour wins and two major championships under her belt. And thanks to the Smucker's LPGA Child Development Center, she can be a full-time working mom as well, bringing her baby daughter Chesnee along for the ride.

The center is celebrating its 25th anniversary on the LPGA tour, giving athletes the peace of mind to compete as the traveling childcare program watches over their youngest fans. The Smucker's Child Development Center opened in 1993 as the first traveling childcare center in sports, watching over infants to preteens on the LPGA tour with their mothers.

"As a tour, we want to be as athlete-friendly and mom-friendly as we possibly can," said Kelly Schultz, senior director of communications at the LPGA. "We don't want our players to have to choose between being a mom and pursuing the career they have wanted or being the athletes they know they can be."