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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Connecticut By-the-Numbers

Jobs

172,000

Total

15,000

Direct

Labor Income

\$12.7 B

Total

\$2.2 billion

Direct

Contribution to GDP

\$19.7 B

Total

\$3.2 billion

Direct

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State Spotlight:

Employees at Henkel in Stamford went the extra mile during Breast Cancer Awareness Month, donating hair to the Locks of Love organization. A Henkel hairstylist was onsite to give haircuts to anyone who wished to participate and Schwarzkopf, a Henkel brand and global leader in hair cosmetics, sponsored the event and donated an additional \$10,000 to the National Breast Cancer Foundation.

Nine Henkel employees each donated 10 inches of hair or more to Locks of Love through Schwarzkopf's "Million Chances" event. The Henkel team also recently packed and delivered 50 kits, filled with comforting and helpful items for women undergoing cancer treatment, to breast cancer patients at St. Vincent's Medical Center in Bridgeport, Connecticut.