

DELAWARE



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## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Delaware By-the-Numbers

### Jobs

**55,000**

Total

**12,000**

Direct

### Labor Income

**\$3.3 B**

Total

**\$646. million**

Direct

### Contribution to GDP

**\$6.1 B**

Total

**\$1.3 billion**

Direct

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### State Spotlight:

Milton-based brewer Dogfish Head has been innovating since its inception in 1995 and the company's quirky new addition is no exception. The beer maker introduced its SuperEIGHT beer, brewed in partnership with Kodak that can actually develop film.

**Heightened levels of Vitamin C can act as a film developer and SuperEIGHT's ingredients —prickly pear, mango, boysenberry, blackberry, raspberry, elderberry, kiwi juice, quinoa and Hawaiian sea salt — make it the perfect formula to develop Kodak's Super 8 film.**

Dogfish Head currently employs 400 people, with more opportunities to come soon, following the brewer's merger with the Boston Beer Company.

"If you love Dogfish Head, there's just going to be more to love in the future," said Dogfish Founder and President Sam Calagione. "We'll have more resources, and we're more committed to our co-workers, and our properties and our businesses in Delaware — and growing them in Delaware and around the world — than we've ever been."