

Georgia

In the Peach State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **771,560 jobs**, powers the economy with **\$48.6 billion in wages** and injects **\$87.6 billion into Georgia's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

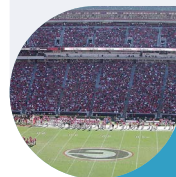
Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.

772K Jobs



That's equivalent to filling Sanford Stadium to capacity more than eight times.

\$87.6B Economic Impact



That's nearly one and a half times the annual economic impact of Hartsfield-Jackson Atlanta International Airport.

Information on Georgia's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Georgia relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
GA-1	45,030	\$2.500	\$4.812
GA-2	60,560	\$3.375	\$6.647
GA-3	47,520	\$2.405	\$4.279
GA-4	45,170	\$2.855	\$5.163
GA-5	95,880	\$8.815	\$15.271
GA-6	59,560	\$4.773	\$7.705
GA-7	57,840	\$3.981	\$6.623
GA-8	54,640	\$2.715	\$5.465
GA-9	79,490	\$4.657	\$7.820
GA-10	50,410	\$2.523	\$5.282
GA-11	46,810	\$2.850	\$5.245
GA-12	43,300	\$2.177	\$4.001
GA-13	45,670	\$2.912	\$5.594
GA-14	39,660	\$2.028	\$3.705



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.