

Hawaii

In the Aloha State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **71,140 jobs**, powers the economy with **\$3.9 billion in wages** and injects **\$6.8 billion into Hawaii's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs - 10.5% of the nation's total employment**. That's one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.

71K Jobs



That's greater than the population of Kaua'i.

\$6.8B Economic Impact



That's equivalent to the total value of Hawaii's agricultural land.

Information on Hawaii's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Hawaii relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
HI-1	38,580	\$2.395	\$4.001
HI-2	32,560	\$1.546	\$2.793



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