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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Indiana By-the-Numbers

Jobs

418,000

Total

54,000

Direct

Labor Income

\$21.9 B

Total

\$3.5 billion

Direct

Contribution to GDP

\$40.8 B

Total

\$10.0 billion

Direct

INDIANA



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State Spotlight:

RB is expanding its presence in the Hoosier State as it embarks on a \$25 million investment to revitalize and update its pediatric nutrition production facility in Evansville. The building, once owned by Mead Johnson Nutrition, sits on 44 acres of land and was built more than 100 years ago. Once completed, the new site will create 95 additional jobs in the Southwest Indiana area.

The UK-based company produces infant and child nutrition, home, health and hygiene products like Enfamil, Lysol, Air Wick and Mucinex, and the new facility will help RB maintain its role as a leader in pediatric nutrition worldwide, while stimulating further economic activity in the area.