

IOWA



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A stylized outline of the state of Iowa is shown in a light yellow color. Inside the outline, the letters "IA" are written in a bold, black, sans-serif font.

IA

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Iowa By-the-Numbers

Jobs

386,000

Total

63,000

Direct

Labor Income

\$19.7 B

Total

\$4.2 billion

Direct

Contribution to GDP

\$35.9 B

Total

\$8.8 billion

Direct

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State Spotlight:

Post Holdings is building a new site in Norwalk, Iowa, that is expected to create around 150 new jobs in the area after its completion. The 150,000-square-foot manufacturing and distribution facility will be part of Post's Michael Foods business, the largest processor of value-added eggs in the United States.

"We looked at numerous locations in the Midwest, and Norwalk had many advantages. We look forward to Michael Foods becoming a preferred employer in the area and being part of the community," said Steve Schonhoff, senior vice president of integrated supply chain.

The \$85 million project is located on a 33-acre site and will process eggs and pre-cooked egg products.