

KANSAS



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A stylized outline of the state of Kansas with the letters "KA" inside, representing the state's economic contributions.

KA

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Kansas By-the-Numbers

Jobs

275,000

Total

39,000

Direct

Labor Income

\$13.9 B

Total

\$2.4 billion

Direct

Contribution to GDP

\$24.1 B

Total

\$5.3 billion

Direct

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State Spotlight:

Hostess Brands is moving to Edgerton with a 765,000 square foot distribution center that will produce over 30,000 pallets and 225,000 cases of products during peak times. The facility will bring 220 new jobs to the area while reaching consumers faster and reducing transportation costs.

The new distribution center will be closer to Hostess's largest bakery in Emporia, Kansas and is more centrally located in the United States.

"Hostess is an incredible company and we're thrilled with their decision to expand their presence in Kansas," said Kansas Secretary of Commerce, David Toland. "Their expansion underscores what so many companies within the food industry already know: that Kansas, with its strong, dedicated workforce and its unrivaled central location, is the perfect place for any business looking to create high-quality products and export them anywhere across the country or around the world."