

MAINE



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ME

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Maine By-the-Numbers

Jobs

82,000

Total

10,000

Direct

Labor Income

\$3.6 B

Total

\$540.9 million

Direct

Contribution to GDP

\$6.0 B

Total

\$1.1 billion

Direct

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State Spotlight:

Tom's of Maine has been a staple in the state for nearly 50 years and the brand is always working to be on the cusp of innovation while maintaining its social responsibility goals. A testament to this mission, the company was named a Certified B Corporation, a classification of companies who perform as "a community of leaders, driving a global movement of people using business as a force for good."

Headquartered in Kennebunk since 1970, Tom's is committed to transparency, caring for the planet and setting a good example for future generations, earning it the prestigious certification. The company plans to introduce more than a dozen new products in 2019, while meeting the highest standards of social and environmental responsibility, transparency to consumers and legal accountability.

Tom's of Maine donates 10% of profits to organizations that support nature and healthy families, including \$2 million annually to The Nature Conservancy. Employees are also encouraged to spend 5% of their paid time volunteering.