

Massachusetts

In the Bay State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **371,690 jobs**, powers the economy with **\$29.1 billion in wages** and injects **\$46 billion into Massachusetts' economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

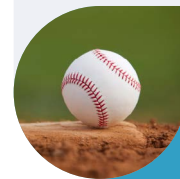
From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit consumerbrandsassociation.org/industry-impact.

372K

Jobs



That's the equivalent of filling Fenway Park to capacity nearly ten times.

\$46B

Economic Impact

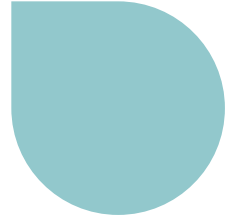


That's nearly three times the estimated annual impact of the educational services industry.

Information on Massachusetts' Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Massachusetts relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
MA-1	32,400	\$1.888	\$2.995
MA-2	48,060	\$3.110	\$4.971
MA-3	36,040	\$2.601	\$3.976
MA-4	41,520	\$3.013	\$4.749
MA-5	34,450	\$3.150	\$5.347
MA-6	52,270	\$3.752	\$5.980
MA-7	46,200	\$4.437	\$7.067
MA-8	50,950	\$5.372	\$8.073
MA-9	29,810	\$1.800	\$2.844



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