

## MASSACHUSETTS



# Every day. Everywhere. Powered by CPG.

A stylized map of the state of Massachusetts is shown in a light yellow color. Overlaid on the map is the text 'MA' in a large, bold, white, sans-serif font with a black outline.

### The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

### Massachusetts By-the-Numbers

#### Jobs

**382,000**

Total

**39,000**

Direct

#### Labor Income

**\$24.4 B**

Total

**\$2.5 billion**

Direct

#### Contribution to GDP

**\$37.2 B**

Total

**\$4.3 billion**

Direct

MASSACHUSETTS



# Every day. Everywhere. Powered by CPG.

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

### State Spotlight:

Ocean Spray has opened a marketing and innovation hub in Boston, which will help foster creativity between Ocean Spray and other growing businesses in the Boston area. The "Lighthouse" is located in Boston's Seaport District and will serve as a space for research and development and creating a collaborative environment for Ocean Spray farmers and other local brands.

**The Lighthouse will focus on driving innovation in health and wellness and help establish Ocean Spray's footprint in the "Silicon Valley of the East Coast."**

"A lighthouse by definition shines a light as a navigational aid and I'm so pleased to share in the vision of Ocean Spray as they embark on a journey to improve the health of people and planet," said Boston Mayor Martin J. Walsh at the Lighthouse's opening ceremony. "The farmer-owned cooperative has been synonymous with Massachusetts, and it is a true testament to Ocean Spray's commitment to the city of Boston and to fostering new talent to open new doors in the heart of the city."