

# Minnesota

In the Land of 10,000 Lakes, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



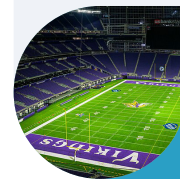
This powerhouse supports a staggering **503,240 jobs**, powers the economy with **\$35.5 billion in wages** and injects **\$58.3 billion into Minnesota's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs - 10.5% of the nation's total employment**. That's one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.

**503K**  
Jobs



That's equivalent to filling U.S. Bank Stadium to capacity over seven times.

**\$58.3B**  
Economic Impact



That's double the impact of the state's tourism industry.



Scan here to learn more or visit  
[consumerbrandsassociation.org/industry-impact](https://consumerbrandsassociation.org/industry-impact).

# Information on Minnesota's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Minnesota relies on daily and also serves as a cornerstone of economic stability and growth across the state.

| DISTRICT | EMPLOYMENT<br>(JOBS) | LABOR INCOME<br>(\$BILLION) | VALUE ADDED<br>(\$BILLION) |
|----------|----------------------|-----------------------------|----------------------------|
| MN-1     | 93,740               | \$6.021                     | \$10.585                   |
| MN-2     | 54,090               | \$3.761                     | \$6.317                    |
| MN-3     | 60,220               | \$5.560                     | \$8.684                    |
| MN-4     | 46,670               | \$3.335                     | \$5.195                    |
| MN-5     | 66,220               | \$5.947                     | \$9.161                    |
| MN-6     | 55,680               | \$3.370                     | \$5.535                    |
| MN-7     | 92,210               | \$5.694                     | \$9.628                    |
| MN-8     | 34,420               | \$1.792                     | \$3.165                    |



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