

MISSISSIPPI



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A light yellow map of the state of Mississippi is shown. Overlaid on the map is the text "MS" in a large, bold, white, sans-serif font with a black outline.

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Mississippi By-the-Numbers

### Jobs

**167,000**

Total

**28,000**

Direct

### Labor Income

**\$6.6 B**

Total

**\$1.1 billion**

Direct

### Contribution to GDP

**\$11.8 B**

Total

**\$2.1 billion**

Direct

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### State Spotlight:

Bimbo Bakeries USA, makers of bread and baked goods brands like Thomas', Sara Lee and BallPark, donated a new picnic area to the Boys and Girls Club of East Mississippi as part its national Good Neighbor program. The covered pavilion will be used as an outdoor classroom or lunch spot in good weather.

**"This program truly demonstrates Bimbo's commitment to the communities where we live and work," said Dana Connors, Senior Director, Corporate Affairs. "All of our bakeries receive \$5,000 annually to support local initiatives. It is just one more way we give back to our associates, their families and our customers and consumers."**

Bimbo's Good Neighbor program has supported many Mississippi initiatives over the years through donations and associate volunteering, including donating a fitness center to the Boys and Girls Club of East Mississippi in 2018.