

MISSOURI



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A stylized map of Missouri is shown in a light yellow color. Overlaid on the map is the text "MO" in a large, bold, black, sans-serif font with a white outline.

MO

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Missouri By-the-Numbers

Jobs

465,000

Total

58,000

Direct

Labor Income

\$21.8 B

Total

\$4.2 billion

Direct

Contribution to GDP

\$39.1 B

Total

\$9.4 billion

Direct

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State Spotlight:

Following a deluge of devastating severe weather in the Midwest, including tornadoes and massive flooding, Purina donated \$25,000 to GreaterGood.org, to aid in relief efforts for displaced families and pets. The funds help cover supplies, medical expenses, cleanup efforts and more in impacted areas.

Additionally, the company donated 1,500 pounds of Purina pet food and 4,000 pounds of Tidy Cats litter to the Humane Society of Missouri following the storms and stocked the organization's emergency response trailer as it traveled around the state to assist pets and their owners.

"Our hearts go out to the families and pets being affected by these natural disasters," said Bill Etling, director of Purina public relations and community affairs. "We have a long history of supporting communities across the country and we are prepared to send additional aid as flooding threatens more than 10 states across the region."