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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Montana By-the-Numbers

Jobs	Labor Income	Contribution to GDP
63,000	\$2.4 B	\$4.1 B
Total	Total	Total
5,000 Direct	\$209.1 million Direct	\$382.0 million Direct

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State Spotlight:

A new Coca-Cola bottling plant is coming to Missoula County, replacing an older facility that has served the region for 50 years. The new 69,000-square-foot location is a multimillion dollar reinvestment in the community and will double the space for the plant's 55 employees to bottle more than 600 different coke products. "As the beverage business expands and changes and consumer tastes expand and change, we're carrying a lot more products than we used to," said Trevor Messinger, president and CEO at Coca-Cola Bottling Co. High Country. "We need that space to expand as a beverage company and carry the things that consumers want."

The new bottling facility will also be closer to the interstate and allow easier access for trucks, mitigating the supply chain issues the old plant experienced in its residential location.