

Nebraska

In the Cornhusker State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **275,500 jobs**, powers the economy with **\$18.2 billion in wages** and injects **\$34.8 billion into Nebraska's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

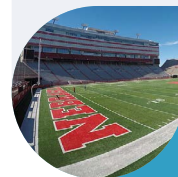
From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit consumerbrandsassociation.org/industry-impact.

276K

Jobs



That's equivalent to filling Charles Schwab Field to capacity more than 11 times.

\$34.8B

Economic Impact



That's more than double the annual economic contribution of livestock production in the state.

Information on Nebraska's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that Nebraska relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
NE-1	78,620	\$4.927	\$9.720
NE-2	79,820	\$5.774	\$10.656
NE-3	117,060	\$7.499	\$14.414



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