

# New Jersey

In the Garden State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **634,540 jobs**, powers the economy with **\$48.4 billion in wages** and injects **\$80.2 billion into New Jersey's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit [consumerbrandsassociation.org/industry-impact](https://consumerbrandsassociation.org/industry-impact).

## 635K

### Jobs



That's more than two and a half times the number of beachgoers at Oceanfest.

## \$80.2B

### Economic Impact

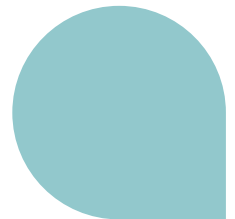
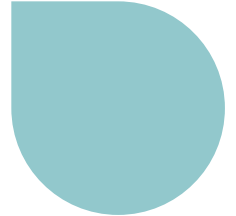


That's more than 24 times the total annual net revenue of Atlantic City casinos.

# Information on New Jersey's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that New Jersey relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
NJ-1	49,990	\$3.245	\$5.196
NJ-2	56,310	\$3.363	\$5.384
NJ-3	50,420	\$3.486	\$5.785
NJ-4	45,020	\$2.726	\$4.847
NJ-5	46,060	\$3.521	\$5.549
NJ-6	63,500	\$4.824	\$8.556
NJ-7	57,040	\$5.291	\$9.169
NJ-8	42,960	\$3.527	\$5.541
NJ-9	61,380	\$4.553	\$7.525
NJ-10	41,640	\$3.253	\$5.375
NJ-11	65,240	\$5.870	\$9.393
NJ-12	54,970	\$4.763	\$7.892



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