

NEW MEXICO



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The logo for the New Mexico Industry Mission (NIM) consists of the letters "NIM" in a bold, black, sans-serif font, set against a light yellow background that resembles a folded piece of paper.

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

New Mexico By-the-Numbers

Jobs

90,000

Total

9,000

Direct

Labor Income

\$3.6 B

Total

\$406.7 million

Direct

Contribution to GDP

\$6.7 B

Total

\$740.9 million

Direct

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State Spotlight:

To celebrate their 68th anniversary, Bueno Foods gave back to its Albuquerque community by partnering with Read to Me, an organization that provides books to children and adults on city buses. The company donated 500 bilingual children's picture books to the cause, including children's book Benito's Bizcochitos, written by Bueno Foods owner, Ana Baca.

The gourmet New Mexican and Mexican style foods producer was the first to discover how to flame roast and freeze green chiles, locking in the authentic flavors of the Southwest for millions of people to experience. Bueno Foods has been a staple in the New Mexico community since 1951 and has grown from a small neighborhood grocery store into one of the premiere producers of Southwestern food.