

NEW YORK



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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

New York By-the-Numbers

Jobs

984,000
Total

96,000
Direct

Labor Income

\$64.8 B
Total

\$6.9 billion
Direct

Contribution to GDP

\$113.3 B
Total

\$17.0 billion
Direct

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State Spotlight:

Together with the University of Buffalo and The Links, Inc., Colgate-Palmolive brought free dental screenings and education to hundreds of underserved western New York schoolchildren, through their Colgate Bright Smiles, Bright Futures program. More than 800 children received exams performed by UB School of Dental Medicine students on Colgate's 32-foot-long state-of-the-art mobile dental van.

"Over the past few years, we have partnered with Colgate-Palmolive in research and educational activities. Here, we are partnering with them once again to bring necessary services to the communities we serve," said Stephen Abel, DDS, School of Dental Medicine associate dean for student, community and professional initiatives.

The Niagara County children each received a report card after their visit, recommending specific oral health practices and any follow-up care. Colgate-Palmolive operates nine dental exam vans and can screen more than 10 million children every year.