

NORTH CAROLINA



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A stylized map of North Carolina is shown in a light yellow color. The letters "NC" are overlaid on the map in a large, white, outlined font.

NC

## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## North Carolina By-the-Numbers

### Jobs

**699,000**

Total

**87,000**

Direct

### Labor Income

**\$36.8 B**

Total

**\$5.9 billion**

Direct

### Contribution to GDP

**\$75.6 B**

Total

**\$25.3 billion**

Direct

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### State Spotlight:

David Murdock, the chairman and former owner of Dole Foods, is a big believer in the power of fruits and vegetables and has frequently said he hopes to live until 125. Murdock's passion for nutrition led him to invest \$700 million to build the North Carolina Research Campus, which sits on 350-acres in Kannapolis.

Unveiled in 2005, the research facility currently employs about 470 people focused on how health, nutrition and agriculture intersect. Through the center, approximately 12,000 North Carolina residents are taking part in a study to explore how older adults can live longer. Led by scientists at Duke University, the MURDOCK Study is one of the largest medical studies in a single U.S. community.