CONSUMER BRANDS ASSOCIATION

North Carolina

In the Old North State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.

This powerhouse supports a staggering **827,220 jobs**, powers the economy with **$49.2 billion in wages** and injects **$87.4 billion into North Carolina's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.

Scan here to learn more or visit consumerbrandsassociation.org/industry-impact.

827K

Jobs

That's 11 times the annual number of buyers at the High Point Furniture Market.

$87.4B

Economic Impact

That's $10B more than the state's real estate, rental and leasing industry annually.

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Information on North Carolina's Congressional Districts

The consumer packaged goods industry provides the food, beverage, household and personal care products that North Carolina relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME ($BILLION)	VALUE ADDED ($BILLION)
NC-1	70,930	$3.700	$7.338
NC-2	51,920	$3.729	$6.188
NC-3	59,800	$3.100	$5.641
NC-4	51,950	$3.730	$6.539
NC-5	57,270	$3.006	$5.325
NC-6	83,900	$5.233	$10.020
NC-7	59,200	$2.964	$5.428
NC-8	56,850	$3.004	$5.078
NC-9	49,920	$2.450	$4.468
NC-10	49,750	$2.755	$4.734
NC-11	54,150	$2.558	$4.394
NC-12	44,240	$3.163	$5.154
NC-13	54,000	$3.125	$5.829
NC-14	83,340	$6.707	$11.229

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