

North Dakota

In the Sioux State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **59,840 jobs**, powers the economy with **\$4.1 billion in wages** and injects **\$7.4 billion into North Dakota's economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.

60K Jobs



That's equivalent to filling the Fargodome to capacity more than three times.

\$7.4B Economic Impact



That's almost double the amount paid in state taxes by the oil and gas industry annually.

Information on North Dakota's Congressional District

The consumer packaged goods industry provides the food, beverage, household and personal care products that North Dakota relies on daily and also serves as a cornerstone of economic stability and growth across the state.

59,840

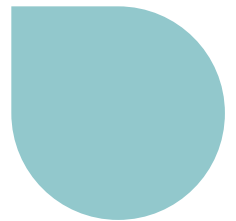
EMPLOYMENT
(JOBS)

\$4.075B

LABOR INCOME
(\$BILLION)

\$7.417B

VALUE ADDED
(\$BILLION)



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