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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Ohio By-the-Numbers

Jobs

807,000

Total

92,000

Direct

Labor Income

\$40.5 B

Total

\$6.3 billion

Direct

Contribution to GDP

\$78.9 B

Total

\$20.3 billion

Direct

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State Spotlight:

Procter & Gamble's newly updated Mason Business Center is a vital piece of its local Ohio community, leading the way in research and development and employing 2,800 employees under one, 2-million-square-foot roof. The company spent \$400 million on the new facility, designed to integrate P&G's beauty innovation team in one location.

The modernized center is now a third larger, making it the biggest P&G research facility in the world, surpassing the Singapore center. In Mason, employees can observe consumer behavior, run focus groups and test products in real-time, paving the way for new ideas and innovations.

"An innovative team is one that tries different things, they try on ideas. They listen, they're open to learn," said P&G CEO David Taylor. "To me, what we've created is this space to allow and foster that kind of innovation and interaction."