

OKLAHOMA



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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Oklahoma By-the-Numbers

Jobs

220,000

Total

21,000

Direct

Labor Income

\$9.8 B

Total

\$1.1 billion

Direct

Contribution to GDP

\$17.7 B

Total

\$2.4 billion

Direct

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State Spotlight:

Milo's Tea is ready for the next chapter in their growing company's history, located right in Tulsa. The Alabama-based tea maker is expanding for the first time and picked Oklahoma as its newest site after a three year search.

"When we came to Tulsa, it was very evident through working with the Chamber, working with the mayor and his office that this could be our second home," said Milo's Tea CEO Patricia Wallwork. "From the philanthropic community to, from really feeling welcome, they wanted to work with us to help us figure this out."

The \$60 million expansion will create 110 jobs in the area, inside the nearly 103,000-square-foot facility. Milo's Tea is known for their famous sweet tea and all-natural lemonade, first brewed by Wallwork's grandfather in 1946.