

PENNSYLVANIA



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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Pennsylvania By-the-Numbers

Jobs

874,000

Total

109,000

Direct

Labor Income

\$47.9 B

Total

\$7.0 billion

Direct

Contribution to GDP

\$81.9 B

Total

\$15.6 billion

Direct

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State Spotlight:

Freshpet Inc. is still growing in Lehigh Valley, investing \$84 million in the area to expand its current operations and footprint in the state. The company is renovating Freshpet's Innovation Center and expanding the Freshpet Kitchen. When completed, the new facilities will add 200 new job opportunities in the area.

"The expansion of the Freshpet Kitchens campus reflects our commitment to continually improving the way we make Freshpet – and will help us achieve our goal of changing the way people feed their pets," said Billy Cyr, CEO of Freshpet.

The state-of-the-art facility will also maintain Freshpet's commitment to the environment and will recycle all rainwater, operate at zero-waste-to-landfill and use 100% wind energy.