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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Rhode Island By-the-Numbers

Jobs

46,000

Total

5,000

Direct

Labor Income

\$2.5 B

Total

\$267. million

Direct

Contribution to GDP

\$4.0 B

Total

\$417.3 million

Direct

RHODE ISLAND



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State Spotlight:

Navyn Salem was living and raising four children in Rhode Island when she founded Edesia Nutrition, a nonprofit CPG company that manufactures peanut-based therapeutic food for malnourished children. Her product, Plumpy'Nut, is utilized by groups like UNICEF and USAID around the world and is supported by 100% of the sales from her other product, MeWe — squeezable, easy-to-swallow nut butters for babies.

Chobani Yogurt took notice and recognized Edesia as part of its business incubator program, which helps cultivate socially-minded CPG companies. The North Kingstown-based company received a \$25,000 grant and four weeks of master classes through the Chobani Incubator program.

Edesia employs 65 people representing 20 different countries and has nourished over 9 million children in over 50 countries since its inception in 2010.