

SOUTH CAROLINA



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The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

South Carolina By-the-Numbers

Jobs

242,000

Total

29,000

Direct

Labor Income

\$11.0 B

Total

\$1.8 billion

Direct

Contribution to GDP

\$19.7 B

Total

\$4.0 billion

Direct

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State Spotlight:

McCall Farms has been a staple in the Effingham community for more than 175 years and continues to expand its footprint even further, as the company grows its operations in the area. Its recent \$35 million investment will bring 150 new jobs to Florence County.

"South Carolina has a rich history in agriculture, and our manufacturing industry is one of the fastest growing in the country," said South Carolina Governor Henry McMaster. "To see McCall Farms continue to succeed here sends an important message to the world that companies are finding what they need to grow and thrive right here in South Carolina."

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