

TENNESSEE



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A graphic of the letters "TN" in a bold, white, sans-serif font, set against a yellow background that resembles a torn piece of paper.

The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit gmaonline.org/CPGimpact.

Tennessee By-the-Numbers

Jobs

437,000

Total

52,000

Direct

Labor Income

\$22.1 B

Total

\$3.7 billion

Direct

Contribution to GDP

\$40.4 B

Total

\$10.2 billion

Direct

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State Spotlight:

Knoxville-based BUSH'S Beans teamed up with Minor League Baseball for the "Team Up Against Hunger" July food drive that benefitted Feeding America and other local food banks. The drive's five tons of donations provided 9,000 meals for families in need across 35 states.

Food drives typically slow down in the summer months, when families may need it the most, due to the lack of school-provided meals. BUSH'S Beans encouraged fans to bring non-perishable food items to select MiLB games, offering free tickets to those who donated.

Ninety MiLB teams participated in the drive with BUSH'S, including the company's hometown team, the Tennessee Smokies.