

Texas

In the Lone Star State, the consumer packaged goods (CPG) industry isn't just a sector—it's an economic juggernaut.



This powerhouse supports a staggering **1.8 million jobs**, powers the economy with **\$111.7 billion in wages** and injects **\$196.8 billion into Texas' economic lifeblood**.

However, the CPG industry's impact reverberates far beyond data points and balance sheets. From your toothpaste to your tea and your cleaners to your cereal, CPG products are part of Americans' daily lives.

Zoom out to the national scale, and the picture becomes even more impressive. The makers of America's most trusted household brands support **22.3 million jobs—10.5% of the nation's total employment**. That's more than one in ten American workers whose livelihoods are intertwined with this vital industry.

From coast to coast, the CPG industry is a driving force of American prosperity, weaving its impact into the very fabric of our nation.



Scan here to learn more or visit
consumerbrandsassociation.org/industry-impact.

1.8M Jobs



That's equivalent to filling AT&T Stadium to capacity more than 18 times.

196.8B Economic Impact



That's \$45B more than the annual impact of the state's mining industry.

Information on Texas' Congressional Districts

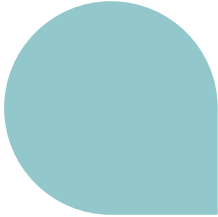
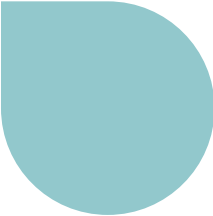
The consumer packaged goods industry provides the food, beverage, household and personal care products that Texas relies on daily and also serves as a cornerstone of economic stability and growth across the state.

DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
TX-1	65,110	\$3.223	\$5.327
TX-2	24,910	\$1.699	\$3.202
TX-3	29,090	\$1.817	\$3.166
TX-4	61,220	\$3.235	\$5.791
TX-5	30,840	\$1.497	\$2.865
TX-6	56,300	\$3.254	\$5.940
TX-7	57,480	\$4.697	\$8.037
TX-8	15,810	\$0.847	\$1.661
TX-9	39,020	\$2.428	\$4.163
TX-10	67,490	\$2.986	\$5.403
TX-11	41,660	\$2.194	\$4.282
TX-12	47,020	\$2.754	\$4.996
TX-13	71,830	\$4.796	\$7.213
TX-14	23,780	\$1.253	\$3.481
TX-15	36,180	\$1.473	\$2.431
TX-16	31,520	\$1.515	\$2.692
TX-17	68,990	\$3.262	\$5.936
TX-18	65,820	\$5.156	\$9.125
TX-19	63,860	\$3.570	\$5.740
TX-20	32,560	\$1.972	\$3.415
TX-21	59,720	\$3.097	\$5.472
TX-22	35,190	\$1.775	\$3.361



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DISTRICT	EMPLOYMENT (JOBS)	LABOR INCOME (\$BILLION)	VALUE ADDED (\$BILLION)
TX-23	37,720	\$1.866	\$3.534
TX-24	84,370	\$6.406	\$10.583
TX-25	51,970	\$2.443	\$4.781
TX-26	44,630	\$2.578	\$4.439
TX-27	54,980	\$2.450	\$4.689
TX-28	40,980	\$1.778	\$3.259
TX-29	43,670	\$2.983	\$5.452
TX-30	65,570	\$5.157	\$8.875
TX-31	30,860	\$1.485	\$2.706
TX-32	58,570	\$4.632	\$7.787
TX-33	77,700	\$5.810	\$9.927
TX-34	37,470	\$1.634	\$2.720
TX-35	52,330	\$3.369	\$5.998
TX-36	34,100	\$2.261	\$4.678
TX-37	55,790	\$4.785	\$7.730
TX-38	44,860	\$3.550	\$5.949



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industry-impact](https://consumerbrandsassociation.org/industry-impact).