

TEXAS



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## The Economic Contributions of the U.S. Consumer Packaged Goods Industry

The consumer packaged goods (CPG) industry is the largest manufacturing employer in the U.S. The food, beverage, household and personal care products we make positively impact the lives of every American, every day. From your toothpaste to your tea and your cleaners to your crackers, the CPG industry has a major impact on the economy. For more information and to download the full report, please visit [gmaonline.org/CPGimpact](http://gmaonline.org/CPGimpact).

## Texas By-the-Numbers

### Jobs

**1,726,000**

Total

**145,000**

Direct

### Labor Income

**\$87.7 B**

Total

**\$7.9 billion**

Direct

### Contribution to GDP

**\$159.7 B**

Total

**\$19.3 billion**

Direct

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### State Spotlight:

The PepsiCo Foundation's Food for Good program tackles child hunger by making nutritious food more accessible for low-income families. Its impact in Texas specifically has been monumental, bringing the program to seven communities across the state — Austin, Dallas, Fort Worth, Houston, the Rio Grande Valley, San Antonio and Waco.

Since 2009, Food for Good has served more than 25 million meals to families in need and created more than 160 jobs. Today, the program has expanded to 19 cities around the country and hopes to deliver 50 million nutritious meals by 2025.